

# Specialists in packaging solutions

Business and Industry Today is proud to dedicate the impressive Company of the Year Award to filling machine specialists JJA PACK Ltd.

On being presented with the award, Jamie Ashpole, Director at JJA PACK Ltd, commented: "I am incredibly honoured to be receiving this award, yet I also feel it can be seen as deserved recognition for the hard work and expertise demonstrated by JJA PACK in 2013.

"The past twelve months have been an extremely exciting time for the company – sales have exceeded our original targets/expectations and we are now working with some world leaders in the Dairy and Confectionery industries.

"Everyone within the organisation and our partners/colleagues have all worked extremely hard to build the reputation and market standing of JJA Pack, within the various industries whilst still servicing our existing customer base. We have also been forming new bonds with suppliers in china, whilst continuing building our existing relationships."

Asked about the company's plans for upcoming months and beyond, Jamie responded: "JJA Pack are continually developing new technologies in the field of filling. As an example, we are currently building a machine for Cadbury World that is combining various technologies taken for both the dairy and confectionary industry. This will be delivered and installed in the New Year.

"Longer term, I want to continue to grow the business both in the UK and overseas, whilst still maintaining the level of service that our customers demand. We are also planning to have an office in the Gulf by the end of the first quarter of 2014."

## Company profile

JJA PACK Ltd is a UK-based company with a worldwide reputation for the service and support of cup filling machines and bottle filling machines for the food and beverage industry. The company was founded in September 2012 by Jamie Ashpole, who has



over 10 years' experience within the sector having previously worked for some of the biggest names in the liquid filling industry. Within a short space of time, JJA PACK has rapidly developed a strong reputation for innovative solutions, engineering excellence and customer service.

Working with some of the world's leading suppliers, JJA PACK is able to offer the following services:

- Automatic rotary or linear cup filling machinery
- Rotary bottle filling machinery for still and carbonated drinks
- Liquid handling and storage
- Total line solutions
- Project management
- Full or partial refurbishments

Jamie Ashpole, founder of JJA PACK Ltd, commented: "JJA PACK build, install and maintain state of the art filling and packaging machines. The company product range is further enhanced with a choice of specialist packaging equipment, designed and manufactured by our partner companies and fully supported within the UK and Ireland. We are highly experienced in cup filling and bottle filling machinery manufactured by companies such as Duckworth, Colunio, Trustpak, BWI Fords and Volumet, to name just a few. JJA Pack is also now able to supply a wide range of vessels for the chocolate and dairy industry.

"The company was originally formed to satisfy



the growing demands of several leading dairies around the world, to provide quality machinery and support services from an independent British company as a true alternative to existing international corporations. From these humble beginnings, the company has achieved worldwide respect and continues to develop and supply a comprehensive range of new and quality refurbished filling machinery to suit a wide variety of applications.

"JJA PACK equipment operates on a global basis and many of the world's leading producers and brand-owners have multiple-machine installations. The company philosophy and the success of our customer service is based simply upon the promise to do what we say, when we say.

"We are capable of working with companies in a variety of industries – from dairy to confectionary – and have a much greater flexibility in our service when compared to others as we are not tied to one specific product range or solution. This can be backed up by our speciality in small compact

high speed cup filling solutions, across all manufacturers. We also retain a strong focus on start-up companies as they can often find themselves neglected by major manufacturers.

"At JJA PACK, customer service is given the highest priority and we pride ourselves on our wealth of knowledge and experience, not only on JJA PACK equipment, but also on many other makes of Machinery. JJA PACK service means exactly that – service. We provide the most professional back-up and advice to ensure continuous trouble-free operation of your equipment.

"Customer service is integral to JJA PACK. Within a short space of time we have developed numerous working relationships as a result of our exemplary service, with the majority of new contacts coming through recommendations. Maintaining a good competitive service is very much an on-going priority for JJA PACK."

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Jamie Ashpole, Director at JJA PACK Ltd

